



City of Bayport

Public Education, Outreach, Participation, and Involvement

Minimum Control Measure 1

Minimum Control Measure 2

May 2020

Public Education, Outreach, Participation, and Involvement

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1. Introduction

The City of Bayport's Storm Sewer Pollution Prevention Plan Minimum Control Measures (MCM) 1 and 2 address public education, outreach, participation, and involvement. The following plan determines the education focus for the permit and the programs and tools to be implemented in educating the public about their roles in the protection, preservation, and management of water resources. The plan also outlines the procedures that the City will take to solicit public input through participation and involvement.

2. MCM 1: Public Education Program

The City public education program will distribute educational materials or equivalent outreach to the public to inform them of the impact stormwater discharges have on water bodies. The program will advise the public of actions citizens, businesses, and other local organizations can take to reduce the discharge of pollutants to stormwater.

Specific education will focus on selected stormwater issues of high priority to the City, such as total maximum daily load (TMDL) reduction targets, illicit discharge, promoting adoption of residential best management practices (BMPs), and responsible management of pet and yard waste, household chemicals, deicing materials, etc. This priority is based on the proximity of the St. Croix River to our City and its network of stormwater infrastructure.

2.1. Program Development

The City has partnered with the East Metro Water Resource Education Program (EMWREP) to provide education and material in accordance with the City's National Pollutant Discharge Elimination System (NPDES) permit. EMWREP provides materials, articles, videos, programming, social media graphics, and equipment for use by the city and residents to educate and train per NPDES permit requirements.

2.2. Conducting Education and Activities

The City will conduct the following procedures to provide Stormwater Pollution Prevention Plan (SWPPP) materials created by the City and promote the activities and materials provided by EMWREP:

- Maintain all public SWPPP materials, relevant stormwater management, and municipal separate storm sewer system (MS4) educational information on the City's website.
- The City will promote and utilize the EMWREP program for all aspects of the NPDES education and outreach requirements, including newsletter articles, public education programs, and employee training.

2.3. Annual Review

The public education program shall be reviewed annually. The review will include a list of all education provided throughout the year.

3. MCM 2: Public Participation and Involvement

The City will provide the following to solicit input on the SWPPP:

- The City will annually hold a public hearing to solicit input on the SWPPP. This will typically occur at a scheduled City Council meeting and include a staff overview on the entire SWPPP program for the year.
- The City will provide access to the SWPPP and related documents (annual report, regulatory mechanisms, etc.) via the city website.
- The City will provide written procedures for the receipt and consideration of public input regarding the SWPPP.